

Club Growth Director Report

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Incoming clubs: WAFD's new club in Boise, chartered this month. Two new corporate clubs (yet to be named), Spiff and Maverik. Both have completed their intro meetings and are pending demo meeting. Maverik is just waiting on approval from HR. Spiff is looking to do a second intro meeting.

Leads: One challenge I've run into with new leads is receiving a response to initial emails or calls. However; I have made use of major times of the year (holidays, for example) to send a quick thank you and well wishes email in case their interest returns.

Closed club incentive: 100% of closed D15 clubs have been reached out to. Fortunately, even though we didn't have any clubs return, members from many of those clubs have joined/already members of Toastmasters clubs elsewhere.

ETC: I have gathered my best practices, created email templates, and gathered intel to pass along to my replacement who will be elected. This will help create a smooth transition going into the new Toastmasters year.